

Facts about Nordic Alpha Partners

- Nordic Alpha Partners is a growth fund established in 2017 with a fund size of DKK 945 mio.
- The investors in the fund (Limited Partners) is a combination of Danish pension funds and private investors, including the fund's Senior Advisors: Christian Clausen (ex CEO Nordea) and Jim Hagemann Snabe (SAP, A.P. Møller – Mærsk and Siemens).
- Geographical focus is Denmark as well as Germany and Sweden.
- Target companies are typically locally or regionally established players with a revenue of DKK 10-150 mio. and with a global potential that can be fulfilled through new sustainable technologies such as energy storage and 3D print.
- The fund is much more operationally involved than what is usually seen in venture and growth funds in Europe, utilizing its own internally developed framework called the Value Creation Model.
- The lifetime of the fund is 10 years during which up to 11 investments are expected to be made.

Our mission

- We believe that innovative European hardtech companies, operating in the sweet spot of the industrial, digital and green transformation, will be the driving force to achieve true global economic sustainability
- It is not essential, whether a company produces robots, glasses or refrigerators. What is essential is that the company has leveraged digital or technological advancements to create a product with sustainable impact that is better and cheaper than what is currently offered in the market.
- We have developed a unique method to guarantee that the companies we invest in can scale quickly both in terms of production, distribution and global sales in order to become a market leader within the industry.

We invest in industrial companies that are able to:

- Leverage new technologies to disrupt the market, e.g. through the use of IoT, 3D printing, automatization or new sustainable business models.
- Digitalize traditional business models.
- Develop cheaper and better products through e.g. faster prototyping or smarter production methods and sustainable (re)use of materials.
- Develop products and concepts that have the potential to scale from local to global production and distribution.

For further information, please contact:

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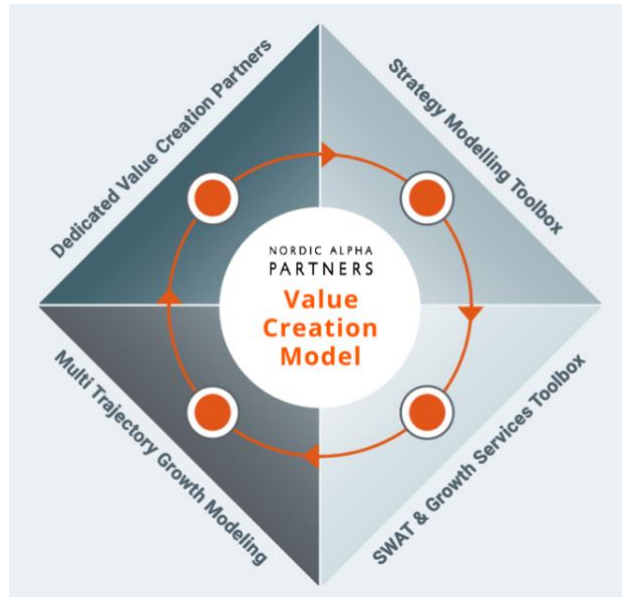
This is what we believe in!

- *"We believe that Europe is home to many smaller production companies that have the opportunity to fulfill their full potential by deploying the right strategic support and capital, enabling them to grow from a revenue on the scale of millions to billions. These are the companies that we seek to invest in."*
- *"Our entire DNA is based on working together with portfolio companies instead of them working for us. It is not just about developing a strategy, but also about contributing with competencies and resources to make the strategy successful."*
- *"Europe has a large number of SMEs within production and industry. Our goal is to prove that we can turn several of these into the next global successes."*
- *"We believe that our own internally developed Value Creation Model and partnership model is a significant facilitator of success for our portfolio companies."*

Designed to create fast, global growth

We don't just invest. We actively engage in a close partnership with the management of our portfolio companies. We contribute with a strong network and a number of decisive competencies.

"The core philosophy of Nordic Alpha Partners is that we can accelerate growth while minimizing risk in the companies we work with through the use of greater operational involvement and application our Value Creation Model."



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Nordic Alpha Partners team



The five investment and operational partners of the fund are:

Troels Øberg, Value-Creation Partner and former CEO of Scandinavian Business Seating A/S

Jakob Fuhr Hansen, Investment Partner and former partner in The Danish Growth Fund's department for direct equity investments, VF Venture

Ulrik Jørring, Investment Partner and former Managing Partner in The Danish Growth Fund's department for direct equity investments, VF Venture

Rasmus Lund, Investment Partner and former partner in the law firm Delacour focused on advising Danish growth companies

Laurits Bach Sørensen, Value-Creation Partner and former CEO of MicroShade A/S and previously Astra Telecom Denmark A/S

Please coordinate all references and quotes from the fund's two Senior Advisors; Christian Clausen and Jim Hagemann Snabe, through Nordic Alpha Partners.

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